

## 2019-21 PLACEMENTS



# MBA@ITM

KANNUR UNIVERSITY 2 YEAR REGULAR PROGRAMME



**FIRST TIME**  
HEALTHCARE  
MANAGEMENT  
IN MALABAR

**HCT SCHOLARSHIP**  
**45** SPREAD OVER THE  
4 SEMESTERS TO  
MERITORIOUS  
LAKHS STUDENTS

**INTERNATIONAL**  
INDUSTRIAL VISIT

**ADMISSION**  
**OPEN**

**100%** PLACEMENT  
ASSISTANCE



## INSTITUTE OF TECHNOLOGY MAYYIL

A Premier B-School in Malabar

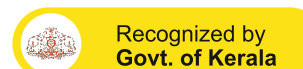
P.O. Pavannurmotta, Mayyil, Kannur, Kerala 670 602,

Office: 0460 2276786, Mob: 8606 991 807

Email: mba@itmgroup.in, Follow us :

**Call Now**  
**8606 991 000**

**BOOK YOUR ADMISSION**  
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## INSTITUTE OF TECHNOLOGY MAYYIL

A PREMIER B-SCHOOL IN NORTH MALABAR

Estd: 2002 RUN BY HIRA CHARITABLE TRUST

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# ABOUT US

Institute of Technology Mayyil (ITM MBA) is a Premier B-School in North Kerala established in the year 2002 offering two year full time MBA program approved by AICTE, recognized by the Government of Kerala and affiliated to Kannur University. We offer dual specializations in Marketing Management, Human Resources Management, Financial Management and Healthcare Management. The campus is spread over 25 acres of lush green land which also comprises ITM Pre School, ITM Public School, ITM College of Arts and Science and Mayyil Teacher Training Institute accommodating more than 2000 students. We wholeheartedly welcome young and vibrant students to Institute of Technology Mayyil and assure an enriching experience that shall be cherished and one that will change the course of your career.



# LIFE @ITM



## UNIQUE PROGRAMMES

### B-Talks

Interaction with business Magnates

### B-Connects

Connect with industries

### B-Starts

Start up Support

### B-Ignites

Skill Oriented Training



Dr. Christian Busch  
Director, CGA  
United Kingdom



Mr. Vivesk Sharma  
Managing Director  
Panasonic



Mr. Muralikrishnan B  
HR Business Partner  
Ford Motors Pvt. Ltd.



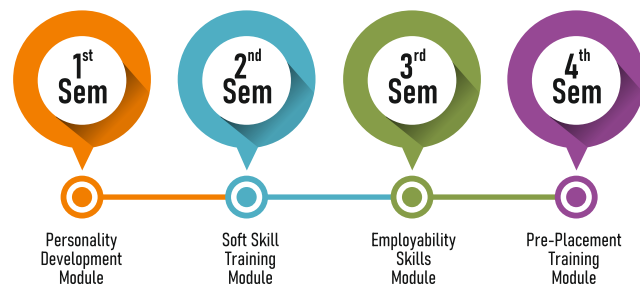
Elizabeth Renee Shriver  
COO, IE University  
Spain



B-TALKS

B-CONNECTS

## ROAD MAP TO SUCCESS



## ADMISSION @ ITM

### ELIGIBILITY

- 50% aggregate marks in the degree examination in any stream with 10+2+3 pattern from any university approved by Kannur University.
- Candidates belonging to SC/ST and Other Backward Communities (OBC) are eligible for a concession in the minimum marks as per the Government regulations.
- A valid KMAT-Kerala/CAT/CMAT Score.

### ADMISSION

- Application form for admission can be obtained on payment of Rs.1000.
- The Rank list is prepared on the basis of entrance test, group discussion and interview. The proposition of weightage is 80:10:10 respectively as per the ASC directives.

### SPECIALIZATIONS

- HEALTHCARE & HOSPITAL MANAGEMENT
- FINANCE MANAGEMENT
- MARKETING MANAGEMENT
- HUMAN RESOURCES MANAGEMENT
- TOURISM & HOSPITALITY MANAGEMENT

### BENEFITS

- 2 Year Residential MBA Programme.
- Hostel Accommodation.
- Transportation.
- International Industrial Visit.
- Inside India Industrial Visit.
- Inside Kerala Industrial Visit.
- Placement Support & Training
- Scholarship.